

# KIDSPORT NEW WEST FALL CLASSIC

CHARITY HOCKEY GAME  
NOVEMBER 7, 2026



VS



IN SUPPORT OF



KidSport

NEW WESTMINSTER

In partnership with:  New Westminster

SPONSORSHIP PACKAGE



ABOUT KIDSPORT NEW WEST

# So All Kids Can Play

KidSport New West is a volunteer-run chapter of KidSport Canada. Our goal is to minimize financial barriers for local children under 18 to participate in organized sports.

**120+**

Kids' Registrations Funded Annually

**\$41K**

In Annual Grants in New Westminster

**\$400**

Per Child Maximum Grant per Year



## THE EVENT

# KidSport New West Fall Classic 2026

Back by popular demand, the KidSport New West Fall Classic returns in 2026 and the rivalry is hotter than ever. New Westminster Fire and Police face off once again in a high-energy hockey game that fuels community pride and raises essential funds for local kids. The New West Police are determined to reclaim the trophy, and the community is ready to cheer them on.

### DATE

November 7, 2026

### VENUE

Queen's Park Arena  
New Westminister, BC

### SCHEDULE

Doors: 5:00 PM  
Puck Drop: 6:00 PM

### TICKETS

\$10 per person or a 4-ticket pack for \$36  
All ages welcome

## WHAT TO EXPECT

# A Night of Hockey, Community & Fun

## On the Ice

- Two hours of competitive charity hockey
- New West Fire vs. New West Police
- Fun activities during intermissions
- Ceremonial puck drop
- Trophy presentation

## Off the Ice

- Food trucks & local concessions
- Emergency vehicle display
- 50/50 draw
- Fundraising duck toss
- Licensed event



## **New West Fire wins the Inaugural KidSport Fall Classic**

### **2024 INAUGURAL EVENT**

# **A Tremendous Success**

The inaugural New West Fall Classic on September 21, 2024 was a resounding success. New West Fire defeated New West Police 7–2 in front of a packed Queen's Park Arena, raising significant funds for local youth sport bursaries.

- Packed arena with families & supporters
- Food trucks, emergency vehicles & entertainment
- 50/50 and duck toss fundraisers
- Featured New West Minor Hockey youth exhibition
- Covered by media including Global BC, VancouverIsAwesome, and local media

SPONSORSHIP OPPORTUNITIES: Have another idea? Let's talk!

# Partner With Us

	Bronze	Silver	Gold	Platinum (Only 1 left!)
Cost	\$ 5 0 0	\$ 1, 0 0 0	\$ 2, 0 0 0	\$ 5, 0 0 0 +
Logo on website	✓	✓	✓	✓
Tickets	2 BOGO	2 VIP tickets	5 VIP tickets	4 tickets in the "gondola"
Live shoutouts at game	At start and end of game	Puck drop, first intermission, huck-a-duck	Second intermission, awards ceremony	Throughout game
Social media mentions	1+	2+	3+	4+
Logo on posters		✓	✓	✓
Option to display pop-up banner in lobby of event			✓	✓
Option to have representative be a part of the puck drop				✓
Inclusion on all promotional materials, including mention in media release.				✓

WHY SPONSOR?

# Make a Lasting Impact

## Community Visibility

Your brand seen by hundreds of families, first responders, and community leaders in New Westminster

## Youth Impact

Funds go directly to help cover sports registration costs, removing barriers so all kids can play

## Media Exposure

Coverage by media and active social media presence across KidSport New West channels

## Networking

Connect with civic leaders, first responders, business owners, and engaged community members

**LET'S MAKE IT HAPPEN**

# **Become a Sponsor**

Join us in supporting youth sport in New Westminster.  
Every dollar raised helps ensure that all kids can play.

**[kidsportnewwest@sportbc.com](mailto:kidsportnewwest@sportbc.com)**

November 7, 2026 • Queen's Park Arena • New Westminster, BC